





HALA ANWAR

FUNCTIONAL PRODUCT ARCHITECT

GET IN TOUCH

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UnlockCase 

EDUCATION

MASTER OF APPLIED SCIENCES

HUMAN-COMPUTER INTERACTION
& INFORMATION SYSTEMS

University of Waterloo
Sep '12 - Apr '16











Graduate Merit Scholarship 
Graduate Research Award 

BACHELOR OF SCIENCE (HONS)

COMPUTER SCIENCE & MATHEMATICS

Lahore University of Management Sciences
Sep '05 - Jul '09

CERTIFIED

Business Analysis Professional (CBAP) 
Product Owner (PSPO-1) 
Scrum Master (PSM-1) 
Design Thinking (LUMA) 
Microsoft 365 (MS-900) 
Power Platform (PL-900) 
Data Analysis with Power BI (DA-100) 
Managing MS Teams (MS-700) 
Azure (AZ-900) 
Azure AI (AI-900) 

IN A NUTSHELL

5+ years of experience driving talented cross-functional teams to create inclusive experiences from ideation to release. With a background in UX, business, and engineering, I am able to bridge gaps and ask the right questions while making decisions with imperfect information at crunch time.

EXPERIENCE

CHANGE ARCHITECT (WORKPLACE EXPERIENCE)

Avanade/Accenture

Nov '18 - present

Advised executive-level decision makers and HR partners on workplace engagement strategies and co-created quarterly roadmaps using data-driven research and insights. >

Led the delivery of organizational change initiatives across 30,000 employees in 24 countries, leveraging Microsoft 365 + Power Platform.

PRODUCT MANAGER (INCLUSIVE DESIGN)

Avanade/Accenture

Apr '16 - Oct '18

Owned the product decisions and roadmaps for the Sitecore B2C & B2B websites of a government transit agency (👤 4+ million users). >

Led accessibility audits for multiple concurrent projects, including training 65 onshore and offshore designers, developers, and testers. >

🏆 14 internal awards for impactful delivery on projects and positive contributions to the workplace.

UX RESEARCHER >

Touchlab (uWaterloo)

Jan '13 - Apr '16

LEARN MORE AT WWW.HALAAANWAR.COM >